

**FOR IMMEDIATE RELEASE: December 19, 2023**

Contact: Ellen Daniels  
Executive Director, Mississippi Book Festival  
ellen@msbookfestival.com  
662-907-9079

The logo for the Mississippi Book Festival is a solid orange square. Inside the square, the words "MISSISSIPPI BOOK FESTIVAL" are written in white, uppercase, sans-serif font. "MISSISSIPPI" is on the top line, "BOOK" is on the second line, and "FESTIVAL" is on the third line.

## **Mississippi Book Festival Announces New September Date**

**JACKSON, Miss.** – The 2024 Mississippi Book Festival will take place on **Saturday, September 14**, at the State Capitol Complex.

With overwhelming support from supporters, partners, and funders, the festival is adopting a fall date to improve the visitor experience and to work better for publishers, authors, as well as school, college, and university partners.

According to Executive Director Ellen Daniels, “We’ve been considering a fall date for several years, but the heat last August helped us focus on the change.”

The 2023 festival welcomed more than 6,700 people to hear close to 170 participating authors take part in 47 official panels.

According to Daniels, “The Book Festival does a wonderful job celebrating Mississippi’s love of books and writers. Our great writers are household names and many of their stories are our stories. We look forward to next September and the opportunity to connect thousands of readers with another robust roster of acclaimed authors.”

For news and updates on the 2024 Mississippi Book Festival, sign up for email alerts at [msbookfestival.com](https://msbookfestival.com). You can also follow @msbookfestival on [Facebook](#) and [Instagram](#) or find us at @msbookfest on [X](#) (formerly Twitter).

### ***About The Mississippi Book Festival***

*Launched in August 2015, the Mississippi Book Festival is an annual event held in and around the grounds of Mississippi’s historic State Capitol. Each year, this “literary lawn party” attracts thousands of festivalgoers for a daylong celebration of the written word. The festival features hundreds of visiting authors, panel discussions, book signings, booksellers, Capitol tours, food trucks, and family-friendly activities.*