



2016 Exhibitor, Seller Application

For those wishing to sell or distribute books, goods, information or foods at the Mississippi Book Festival on Saturday, August 20, 2016

This one-day event, held on the grounds surrounding the state capitol in downtown Jackson, Mississippi, is free and open to the public. Last year, the festival drew more than 3,000 visitors to engage with authors from across the state in panel discussions and book readings, collect autographs, enjoy good food and live music!

APPLICATION DEADLINE: JUNE 1, 2016

OPTIONS

SELF-PUBLISHED AND/OR PUBLISHED AUTHOR EXHIBITOR TABLE

one 6' table provided in large exhibitor tent
— one exhibitor per table —
set up at 8 a.m. event day

INDEPENDENT BOOK SELLER TENT

one 10' x 10' tent & four 6' tables provided
set up at 8 a.m. event day

NON-PROFIT, GOVERNMENT OR CHARITABLE ORGANIZATION TENT

NO SALES ALLOWED
— for distribution of goods & information only —
one 10' x 10' tent & one 6' table provided
set up at 8 a.m. event day

FOOD VENDOR SPACE

one space provided in food vendor area
set up at 7 a.m. day of event
space assignments made upon arrival

EVENT CONDITIONS

ELECTRICITY NOT PROVIDED — plan accordingly —

take down no earlier than 4 p.m. event day
space reserved for entire day

only festival-provided tents allowed on site
— no pop-up or personal tents allowed —

exhibitor/sellers must stay within allotted space
more space/tables available for additional fees

sellers responsible for handling
own sales & tax collections

Don't Forget!

application deadline: June 1, 2016
space limited to 100 approved applicants
notification of acceptance via email
unaccepted application payments voided

author exhibitors must include
a copy of printed work(s) to be sold
with application & fee

Mississippi Book Festival will collect taxes
from sellers based upon sales for the day
at the conclusion of the festival.

Exhibitor, Seller Information

CONTACT PERSON		SOCIAL SECURITY # OR FEDERAL TAX ID #	
TITLE			
MAILING ADDRESS			
CITY/ STATE ZIP			
PHONE #		MOBILE #	
FAX #		WEBSITE ADDRESS	
E-MAIL ADDRESS			

Category Options (SELECT ONE)

- | | |
|--|-----------------|
| <input type="checkbox"/> AUTHOR EXHIBITOR SELF-PUBLISHED AND/OR PUBLISHED
<i>(not an official panel participant)(not associated with an independent bookstore)</i> | \$100.00 |
| <input type="checkbox"/> INDEPENDENT BOOK SELLER | \$150.00 |
| <input type="checkbox"/> ORGANIZATION NON-PROFIT, GOVERNMENT OR CHARITABLE | \$ 75.00 |
| <input type="checkbox"/> FOOD VENDOR | \$150.00 |

Subcategory Options (INDICATE ALL THAT APPLY)

- | | | |
|--|--|--|
| <input type="checkbox"/> PUBLISHER | <input type="checkbox"/> NATIONAL BOOKSTORE CHAIN | <input type="checkbox"/> NON-PROFIT ORGANIZATION |
| <input type="checkbox"/> INDEPENDENT BOOKSTORE | <input type="checkbox"/> INDEPENDENT PRESS / LITERARY MAGAZINE | |
| <input type="checkbox"/> AUTHOR (SPECIFY BOOK GENRE) | | |
| <input type="checkbox"/> OTHER (SPECIFY) | | |

Payment Information & Agreement (REQUIRED)

COMPANY NAME	
<input type="checkbox"/> MONEY ORDER	<input type="checkbox"/> CHECK (ENCLOSED) (MADE PAYABLE TO MISSISSIPPI BOOK FESTIVAL)

By executing this application, I acknowledge receipt of and agreement to be bound by the terms and conditions set forth in this application.

SIGNATURE	DATE	TOTAL FEES
PRINTED NAME	TITLE	

Mail completed form, a copy of any printed work(s) to be sold, and full fees, to:

MISSISSIPPI BOOK FESTIVAL | ATTN: EXHIBITOR | P.O. BOX 1185 | JACKSON, MS 39215

Upon completion of payment processing, approved applicants will be contacted by Mississippi Book Festival with confirmation and site map for booth set up. (2016MSBKFT02-29-16)