

MISSISSIPPI BOOK FESTIVAL

MORE THAN JUST A DAY

The Mississippi Book Festival connects readers with authors all year long through partnerships and its own initiatives!



PODCASTING WITH NOTABLES

Our podcast *Write On, Mississippi!*, in partnership with Mississippi Public Broadcasting, takes you inside the minds of America's most treasured wordsmiths. Since 2018, our captured conversations among festival panelists has grown to 86 audio interviews!

ENERGIZING CLASSROOMS

Our *Turn the Page* initiative brings compelling writers into classrooms where they inspire students to tell their own stories. In 2025, we reached nearly 2,400 students in districts across the state. Authors held hands-on sessions focused on their books, generating student creativity and ending with kids taking home a free book.

READING THE ROOM

This new event format encourages those who love reading, socializing, and talking about books to get together over drinks and snacks — all in celebration of Mississippi's vibrant literary culture!

Special thanks to our 2025 partners: Mississippi Humanities Council (Jackson), Urban Foxes (Jackson), Exploradora Coffee (Oxford), University of Mississippi Department of English (Oxford), and Organic Culture (McComb).



CELEBRATING NEW RELEASES

In partnership with independent bookstores and organizations, we help build awareness for new releases. In 2025, we showcased Newbery Medalists Jerry Craft and Kwame Alexander, curated the free books list for the S.T.E.A.M. Expo, and heralded the release of a new movie: *Wildcat* by director Ethan Hawke! Special thanks to our 2025 Jackson partners: Lemuria Books, Jackson Public Schools, and the Mississippi Film Society.

BUILDING AN ONLINE ARCHIVE OF PANEL SESSIONS

We've recorded almost every official panel session since our beginning in 2015.

This has yielded an incredible feast of over 400 videos that are available for viewing anytime on our website, YouTube, or Vimeo!

SHOWCASING WRITERS FOR YOUNG READERS

Our KidNote events provide opportunities for young people to meet leading storytellers in an auditorium or online setting where they learn about the authors' works and the creative process that made them. In 2025, Peter Brown and Derrick Barnes spoke to 14,680 students at events in the capital city and the Delta.



WE SPEAK BOOK TO NEARLY 30,000 SOCIAL MEDIA FOLLOWERS



[MSBOOKFESTIVAL.COM](https://www.msbookfestival.com)