

MISSISSIPPI BOOK FESTIVAL

2025 KIDNOTE RECAP

It wouldn't be the Mississippi Book Festival without KidNote – our annual children's literature event that showcases celebrated guest authors who know how to ignite the imaginations of young people.



With a focus on leading storytellers from around the country, KidNote aims to connect authors with schoolchildren from across the state to inspire them in the pursuit of creativity and a lifelong love of reading.

In 2025, bestselling author and illustrator of *The Wild Robot* trilogy – **Peter Brown** – headlined KidNote in the capital city, captivating the audience with thoughts on how he brings his beloved characters to life and answering questions on his first and most recent works.

All totaled, **14,680 students** from 559 classrooms (pre-K through third grade) at 51 schools across the state connected via livestream or in person. Afterwards, **3,882 free copies** of Peter's book, *The Wild Robot on the Island*, were distributed to students and school libraries.

Through the generous support of our KidNote funders, this inspiring experience was made possible and for thousands of young readers.

KidNote in the Mississippi Delta!

Once again, the festival's 2025 events were expanded to the Mississippi Delta. *New York Times* best-selling children's author **Derrick Barnes** conducted two dynamic in-person visits for nearly **1,000 students** and afterwards, each received a **FREE** copy of Derrick's book *I Got You, A Brother's Promise!*



WE SPEAK BOOK TO NEARLY 30,000 SOCIAL MEDIA FOLLOWERS   

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