

MISSISSIPPI BOOK FESTIVAL

MORE THAN JUST A DAY

The Mississippi Book Festival connects readers with authors all year long through partnerships and its own initiatives!



PODCASTING WITH NOTABLES

Our podcast *Write On, Mississippi!*, in partnership with Mississippi Public Broadcasting, takes you inside the minds of America's most treasured wordsmiths. Since 2018, our captured conversations among festival panelists has grown to 80 audio interviews!

ENERGIZING CLASSROOMS

Our *Turn the Page* initiative brings compelling writers into classrooms where they inspire students to tell their own stories. In 2024, we reached 1,700 students in districts across the state. Authors held hands-on sessions focused on their book, generating student creativity and ending with kids taking home a free book.

READING THE ROOM

This new event format encourages those who love reading, socializing, and talking about books to get together over drinks and snacks — all in celebration of Mississippi's vibrant literary culture! Special thanks to our 2024 partners: Mississippi Humanities Council, Native Coffee, Friendly City Books, Fertile Ground Beer Company, Hal & Mal's, and Urban Foxes.



CELEBRATING NEW RELEASES

In partnership with independent bookstores and organizations, we help build awareness for new releases. 2024 events showcased Tabitha Brown, Gabriella Zevin, Natasha Trethewey, Greg Iles, Richard Grant, and Wright Thompson. We even heralded the release of a new movie: *Wildcat* by director Ethan Hawke!

BUILDING AN ONLINE ARCHIVE OF PANEL SESSIONS

We've recorded almost every official panel session since our beginning in 2015. This has yielded an incredible feast of over 300 videos that are available for viewing anytime on our website, YouTube, or Vimeo!

SHOWCASING WRITERS FOR YOUNG READERS

Our KidNote events provide opportunities for young people to meet leading storytellers in an auditorium or online setting where they learn about the authors' works and the creative process that made them. In 2024, Angie Thomas, Kate DiCamillo, and Andrea Beaty spoke to 29,000 students at events in the capital city and the Delta.



WE SPEAK BOOK TO OVER 27,500 SOCIAL MEDIA FOLLOWERS



[MSBOOKFESTIVAL.COM](https://www.msbookfestival.com)