

**MISSISSIPPI
BOOK
FESTIVAL**
September 13, 2025
STATE CAPITOL

2025 FUNDER OPPORTUNITIES

Check out the perks of being a funder of this year's Literary Lawn Party!

Through the support of longtime donors, media partners, and friends of the festival, we can ensure that the festival is FREE and open to the public.

Below is the general funder framework.

FUNDER LEVELS

| FUNDER BENEFITS | Welty \$25,000 | Percy \$15,000 | Walker \$10,000 | Faulkner \$5,000 | Wright \$2,500 | Morris \$1,500 |
|---|------------------------------------|------------------------|--|--|---|--|
| NAMING RIGHTS FOR SPECIAL EVENT OR ON-SITE OPTION | 1 SPECIAL EVENT | 1 ON-SITE OPTION | --- | --- | --- | --- |
| FESTIVAL MERCH LOGO OR NAME (POSTERS & T-SHIRT) | LOGO ON POSTERS & T-SHIRT | NAME ON POSTERS | NAME ON POSTERS | --- | --- | --- |
| PRINT ADS LOGO OR NAME (FULL PAGE ADS ONLY) | LOGO | NAME | NAME | --- | --- | --- |
| E-BLASTS LOGO OR NAME | LOGO | LOGO | LOGO | --- | --- | --- |
| PANEL SPONSORSHIP PER VENUE SIZE | --- | --- | EXCLUSIVE PANEL LIVE-STREAMED IN GALLOWAY SANCTUARY | 1 PANEL IN C-SPAN / OLD SUPREME COURT | 1 PANEL IN GALLOWAY VENUE (excludes Sanctuary) | 1 PANEL IN CAPITOL VENUE (excludes C-SPAN / Old Supreme Court) |
| FESTIVAL GUIDE LOGO OR NAME | LOGO | LOGO | LOGO | NAME | NAME | NAME |
| WEBSITE LOGO OR NAME | LOGO | LOGO | LOGO | NAME | NAME | NAME |
| VIP ACCESS TO SPECIAL EVENTS & HOSPITALITY LOUNGE | 10 BADGES | 8 BADGES | 6 BADGES | 4 BADGES | 4 BADGES | 2 BADGES |
| DEDICATED PARKING ON DAY OF FESTIVAL | ✓ | ✓ | --- | --- | --- | --- |

FOR MORE INFORMATION OR CUSTOMIZED PACKAGES, CONTACT REBECCA HARDY: REBECCA@MSBOOKFESTIVAL.COM / 601.201.3764

WE SPEAK BOOK TO OVER 27,500 SOCIAL MEDIA FOLLOWERS



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Welty
\$25,000

- Sponsorship of one event during festival weekend
- (10) badges to special events
- LOGO (or name) in/on Full Page Print Ads, Tabloid Poster, Commemorative Poster & T-Shirt
- LOGO (or name) in/on Festival Guide, Website, E-blasts
- Dedicated funder parking on the day of the festival

Percy
\$15,000

- Sponsorship of one all day, on-site naming option
- (8) badges to special events
- NAME in/on Full Page Print Ads, Tabloid Poster, Commemorative Poster
- LOGO (or name) in/on Festival Guide, Website, E-blasts
- Dedicated funder parking on the day of the festival

Walker
\$10,000

- Exclusive sponsorship of one, one-hour panel, live-streamed in Galloway Sanctuary
- (6) badges to special events
- NAME in/on Full Page Print Ads, Tabloid Poster, Commemorative Poster
- LOGO (or name) in/on Festival Guide, Website, E-blasts

Faulkner
\$5,000

- Sponsorship of one, one-hour panel in C-SPAN / Old Supreme Court
- (4) badges to special events
- NAME listed in/on Festival Guide, Website

Wright
\$2,500

- Sponsorship of one, one-hour panel in Galloway venue (EXCLUDES GALLOWAY SANCTUARY)
- (4) badges to special events
- NAME listed in/on Festival Guide, Website

Morris
\$1,500

- Sponsorship of one, one-hour panel in Capitol venue (EXCLUDES C-SPAN / OLD SUPREME COURT)
- (2) badges to special events
- NAME listed in/on Festival Guide, Website

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