## MISSISSIPPI BOOK FESTIVAL

## 2024 KIDNOTE RECAP

It wouldn't be the Mississippi Book Festival without KidNote – our annual event for children's literature showcasing celebrated guest authors who know how to ignite the imaginations of young people.

With a focus on leading storytellers from around the country, KidNote aims to connect authors with schoolchildren from across the state to inspire them in the pursuit of creativity and a lifelong love of reading.



In 2024, we featured two authors at KidNote in the capital city — three-time #1 New York Times bestselling author Angie Thomas and former National Ambassador for Young People's Literature and a two-time Newbery Medalist Kate DiCamillo! Angie inspired young readers to be remarkable virtually, while Kate shared her stories with humor and heart in-person.

In all, **29,000 Mississippi students** in 936 classrooms, grades 4-6, connected via livestream in their classrooms — a 159% increase from 2023.

## KidNote's success continues to grow!

The festival's 2024 events were expanded to include the Mississippi Delta. New York Times best-selling author of STEAM-themed picture books Andrea Beaty conducted two dynamic in-person visits for nearly 2,000 students and afterwards, each received a FREE copy of Andrea's book!

