

MISSISSIPPI BOOK FESTIVAL

2024 BY THE NUMBERS

37,500+
PEOPLE

marked our 10th anniversary by participating in our 7-day celebration of the written word at pre-festival events around the state and at the one-day festival in the capital city.

29,000
STUDENTS

took part in three KidNote sessions with Kate DiCamillo, Angie Thomas, and Andrea Beaty in a statewide orchestration of in-person and online engagements.

8,100+
BOOKLOVERS

attended the festival's 52 official panels and 8 workshops in 12 venues.

5,600 BOOKS

were sold by 17 booksellers at the festival on Saturday.

More than fifteen books were sold every minute of the festival day!

5,000+ VIDEO VIEWS

were tallied after releasing all panel sessions on YouTube and Vimeo.

An invaluable online treasure trove!

3,500 FREE BOOKS

were distributed to participating local students and schools from across the state.

Coveted freebies at multiple KidNote sessions!

1,800+ HOURS OF LIVE STREAMING

brought panels to online audiences in real-time.

Now online in the archive section of our website.

1,700+ YOUNG READERS

experienced 14 in-person *Turn the Page* author events in school districts across the state and received free books!

A great start for this new initiative!

400 VOLUNTEERS

powered setup, activities, directions, run-around, and take-down of the festival site.

We are grateful to our hardworking team!

188 OFFICIAL PANELISTS

participated in panel discussions, offering unique insight and added dimension to published works.

Fueling fans and nurturing future writers!

165 EXHIBITORS

shared information on the Capitol lawn or sold items on the surrounding streets, including Authors Alley participants, Independent Booksellers, and local Food Vendors.

A booklovers paradise!

137 FUNDERS

helped keep the festival free and open to all with donations that demonstrate their generous and growing commitment.

Thank you to all who contributed!

52 HOURS OF PANEL VIDEOS

46 panels were recorded by the festival in addition to 6 by C-SPAN BookTV.

Available to replay anytime!

12 ATTRACTIONS

provided engagement throughout the day including the Book Signing Tent, Kids Tent, Rocky's House, Authors Alley, Booksellers Row, Community Lawn, Capitol tours, Capitol Rotunda exhibits, MPB Kids Club, a Pop-Up Library, as well as food vendors and live music.

An annual hive of community connectivity!

10 YEARS

stacked up festival totals for the decade – more than 1,200 panelists, 71,500 attendees, and 28,200 books sold.

Now we're ready for the next ten!



7 PULITZER WINNERS + 1 NATIONAL BOOK AWARD-WINNER

participated as Official Panelists – Pulitzer Prize winners Beth Henley, Brody Mullins, Robert Samuels, Natasha Trethewey, Anna Wolfe, Jonathan Eig, and Jeff Duncan + two-time NBA winner Jesmyn Ward.

That makes 19 Pulitzer and 12 NBA winners since the festival began!

3 CHILDREN'S WORKSHOPS

exceeded capacity with enthusiastic youngsters eager to learn about storyboarding, poetry writing, and bookmaking.

This first-time offering will definitely return!

1 LITERARY TRAIL MARKER

unveiled, cementing the festival as a leader in nurturing a culture of literacy and ideas.

Look for its permanent place on the Capitol Grounds!

WE SPEAK BOOK TO OVER 27,500 SOCIAL MEDIA FOLLOWERS



MSBOOKFESTIVAL.COM