

MISSISSIPPI BOOK FESTIVAL

September 13, 2025
STATE CAPITOL

**EXHIBITOR
DEADLINE**
Submittal due by
August 13th
Space is limited.
Apply now!

Each year, thousands flock to Jackson for a one-day, can't-miss, free celebration of the nation's hottest new books and the storytellers behind them. The State Capitol Building and nearby Galloway church turn into speaking venues for distinguished authors, the streets a marketplace for booksellers and the lawn a forum for signings and family fun!

2024 BY THE NUMBERS

8,100+ attendees
ENJOYED PANEL SESSIONS IN 12 VENUES

5,600 books sold
BY 17 BOOKSELLERS IN ONE DAY

100+ authors
PARTICIPATED IN AUTHORS ALLEY

15+ food vendors
FUELED AND REFRESHED FESTIVAL-GOERS

CONTACT

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MSBOOKFESTIVAL.COM

2025 Exhibitor Overview

DATE/LOCATION

Saturday, September 13, 2025
9:00 am - 5:00 pm
outdoors around the historic
Mississippi State Capitol Complex
400 High St, Jackson, MS 39201

PRINTED MATERIALS

Exhibitors are listed in the Festival Guide, which is given to attendees by volunteers and also located at the info tent.

ONLINE PRESENCE

Exhibitors are listed on our website and in select e-blasts.

RESPONSIBILITIES

IN ADVANCE

Exhibitors must complete the two-step invitation / acceptance process online.

DAY OF FESTIVAL

Exhibitors are required to stay on the festival site for the entire day.

Choose from three exhibitor options below:



AUTHORS

SELF-PUBLISHED AND/OR PUBLISHED welcome in Authors Alley — a large exhibitor tent with tables at the heart of the festival

Authors Alley participants must fill out a tax form (will receive upon check-in) for their total sales at the festival before they leave the site.



BOOKSELLERS

INDEPENDENT BOOKSTORES individually showcased on Booksellers Row — conveniently located directly across from the Book Signing Tent



FOOD VENDORS

FOOD TRUCKS, FOOD TENTS, ROLLING CARTS, ETC.

ready to sell food for consumption at the festival

Food vendors need to contact the fire marshal (601.960.2018) to obtain a fire inspection ahead of time and email it to charlie@msbookfestival.com before confirmation.