

# MISSISSIPPI BOOK FESTIVAL

# 10 years

SEPTEMBER 14, 2024

ANNIVERSARY CELEBRATION | STATE CAPITOL

Each year, thousands flock to Jackson for a one-day, can't-miss, free celebration of the nation's hottest new books and the storytellers behind them. The State Capitol Building and nearby Galloway church turn into speaking venues for distinguished authors, the streets a marketplace for booksellers and the lawn a forum for signings and family fun!

#### 2023 BY THE NUMBERS

**6,700+** attendees  
ENJOYED PANEL SESSIONS IN 9 VENUES

**4,800+** books sold  
BY 10 BOOKSELLERS IN ONE DAY

**95** authors  
PARTICIPATED IN AUTHORS ALLEY

**15+** food vendors  
FUELED AND REFRESHED FESTIVAL-GOERS

#### CONTACT

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MSBOOKFESTIVAL.COM

## 2024 Exhibitor Overview

### DATE/LOCATION

Saturday, September 14, 2024  
9:00 am - 5:00 pm  
outdoors around the historic  
Mississippi State Capitol Complex  
400 High St, Jackson, MS 39201

### PRINTED MATERIALS

Exhibitors are listed in the Festival Guide, which is given to attendees by volunteers and also located at the info tent.

### ONLINE PRESENCE

Exhibitors are listed on our website and in select e-blasts.

### RESPONSIBILITIES

#### IN ADVANCE

Exhibitors must complete the two-step invitation / acceptance process online.

#### DAY OF FESTIVAL

Exhibitors are required to stay on the festival site for the entire day.

*Choose from three exhibitor options below:*



### AUTHORS

SELF-PUBLISHED AND/OR PUBLISHED welcome in Authors Alley — a large exhibitor tent with tables at the heart of the festival

*Authors Alley participants must fill out a tax form (will receive upon check-in) for their total sales at the festival before they leave the site.*



### BOOKSELLERS

INDEPENDENT BOOKSTORES individually showcased on Booksellers Row — conveniently located directly across from the Book Signing Tent



### FOOD VENDORS

FOOD TRUCKS, FOOD TENTS, ROLLING CARTS, ETC. ready to sell food for consumption at the festival

*Food vendors need to contact the fire marshal (601.960.2018) to obtain a fire inspection ahead of time and email it to charlie@msbookfestival.com before confirmation.*

**EXHIBITOR  
DEADLINE**  
Submittal due by  
**July 9, 2024**  
Space is limited.  
Apply now!