

MISSISSIPPI BOOK FESTIVAL

2022 FUNDER OPPORTUNITIES

The Mississippi Book Festival is grateful to work with funders who are committed to making a positive—and lasting—impact on the cultural life of our state.

In addition to providing essential support for the in-person event that will take place August 20, 2022, funders are recognized for their contributions to the festival through a host of special benefits, many of which can be customized to meet their charitable and/or marketing objectives. With a growing audience, multiple media platforms, and year-round engagement through added content, the festival works to connect our funding partners with new and expanding markets—both here in Mississippi and beyond.

FUNDER LEVELS

FUNDER BENEFITS	Welty \$25,000	Walker \$10,000	Faulkner \$5,000	Wright \$2,500	Morris \$1,500
NAMING RIGHTS FOR SPECIAL EVENT OR VENUE	1 EVENT	1 VENUE	—	—	—
TENT SPACE ON COMMUNITY LAWN 10'X10' TENT, ONE TABLE, TWO CHAIRS	1 TENT	1 TENT	—	—	—
FESTIVAL MERCHANDISE LOGO OR NAME	LOGO	NAME	—	—	—
PRINT ADS LOGO OR NAME \$250,000 PLACEMENT PLAN	LOGO	NAME IN FULL PAGE ADS ONLY	—	—	—
E-BLASTS LOGO OR NAME	LOGO	LOGO	—	—	—
PANEL SPONSOR PER VENUE SIZE	—	—	1 PANEL IN GALLOWAY SANCTUARY	1 PANEL IN C-SPAN ROOM	1 PANEL AT ANY OTHER VENUE
FESTIVAL GUIDE LOGO OR NAME	LOGO	LOGO	NAME	NAME	NAME
WEBSITE LOGO OR NAME	LOGO	LOGO	NAME	NAME	NAME
VIP ACCESS TO SPECIAL EVENTS & HOSPITALITY LOUNGE	8 BADGES	6 BADGES	4 BADGES	2 BADGES	2 BADGES

For more information or customized funding packages, contact Jordan Perry: jordan@msbookfestival.com or 202.277.2339.