

# MISSISSIPPI BOOK FESTIVAL

August 21, 2021  
STATE CAPITOL

## DATE/LOCATION

Saturday, August 21, 2021  
9:00 am - 5:00 pm  
In and around  
the historic Mississippi  
State Capitol Building  
400 High Street,  
Jackson, MS 39201

## FESTIVAL AT A GLANCE

Each year, the historic setting and lovely grounds of the Mississippi State Capitol, surrounding streets and nearby Galloway church become a booklover's playground of panel discussions, book signings, booksellers, Capitol tours, food trucks and family-friendly activities. As invited guests, hundreds of contemporary authors explore in-depth topics and themes while connecting directly with fans and new readers.

## ONLINE PRESENCE

Exhibitors are listed on our website and in e-blasts.

## PRINTED MATERIALS

Exhibitors are listed in the Festival Guide, which are given to attendees by volunteers and also located at the info tent.

# 2021 Exhibitor Overview



## AUTHORS

**SELF-PUBLISHED AND/OR PUBLISHED** are welcome in Authors Alley — a large exhibitor tent with tables at the heart of the festival.

**50 spots available!**



## ORGANIZATIONS\*

**NON-PROFIT, GOVERNMENT, CHARITABLE** have it made in the shade with a provided tent and table on the Community Lawn.

**40 spots available!**

\*NO SALES ALLOWED ON COMMUNITY LAWN.



## BOOKSELLERS

are showcased at the center of the festival on Booksellers Row, conveniently located directly across from the Book Signings Tent.

**13 spots available!**



## FOOD VENDORS

are food trucks, restaurants and food vendors wishing to sell food for consumption at the festival.

The 2019 festival attracted 7,600 hungry visitors!

**20 spots available!**



**EXHIBITOR  
DEADLINE**  
Submittal due by  
**July 9, 2021**  
Space is limited.  
Apply now!