

MISSISSIPPI BOOK FESTIVAL

August 18, 2018
MISSISSIPPI STATE CAPITOL

2018 Media Kit

The Mississippi Book Festival will hold its annual “literary lawn party” on the shaded grounds of the historic Mississippi State Capitol Building in downtown Jackson, from 9:00 a.m. to 5:00 p.m., on Saturday August 18, 2018. Free and open to the public, the festival presents author panel discussions and interviews, book signings, young adult and children’s activities, as well as exhibitors from across the state and nation. The stately rooms of the Capitol, as well as nearby Galloway Church, will become venues for distinguished panelists and the Capitol Rotunda will transform into a national exhibit showcase. The surrounding streets will feature children’s activities, booksellers and food trucks. The entire event site is handicap accessible and free parking is available to all.

The mission of the festival is: to recognize authors and the books they produce; to celebrate writing, reading, and our literary heritage; and to connect readers with contemporary authors.

FESTIVAL IMPACT

By its third year, the festival’s attendance reached 6,400 with 45 official panel discussions and activities at 10 different venues.

6,400 attendees plus **200+** volunteers

152 authors showcased in **45** panel discussions

63 self-published authors and **28** exhibitors/booksellers

8 hours of live coverage were nationally broadcast by C-SPAN Book TV

65 funders gave \$275,000 and
20 in-kind contributors valued at \$70,000

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FREE
FUN
for all!

Join the Literary Lawn Party!

MISSISSIPPI STATE CAPITOL | DOWNTOWN JACKSON | 9AM-5PM



150+ Contemporary Authors / 40+ Panel Discussions

MSBOOKFESTIVAL.COM    

MISSISSIPPI BOOK FESTIVAL

Book it!

8.18.18

SATURDAY | MISSISSIPPI STATE CAPITOL



FREE ADMISSION BOOK SIGNINGS PANEL DISCUSSIONS CAPITOL TOURS LIVE INTERVIEWS KID/TEEN ACTIVITIES

*Come join hundreds of contemporary authors
— national, regional and local —
to hear stories and gain insights on your favorite topics!*

The historic setting and lovely grounds of the State Capitol and nearby streets become a book lover's playground with over 40 panel discussions, book signings throughout the day and books for sale by the tote-load!



VISIT
MISSISSIPPI

SANDRA
AND
JOHN BLACK

Selby & Richard McRae
FOUNDATION

THE JAMES & MADELEINE
MCMULLAN
FAMILY FOUNDATION

THE
PHIL HARDIN
FOUNDATION

DONNA
AND
JIM BARKSDALE

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THROUGH A GRANT BY VISIT JACKSON.

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WE SPEAK BOOK    