



# 2017 Funder Pledge

*For those wishing to support the 2017 Mississippi Book Festival and its mission to celebrate writing, reading, and Mississippi's literary heritage*

The one-day event, held on the grounds surrounding the State Capitol in downtown Jackson, Mississippi, is free and open to the public. Festival-goers engage with authors from across the state through panel discussions, book readings, and book signings. Good food, live music and children's activities ensure a good time for all!

**TO BE INCLUDED IN CERTAIN CAMPAIGN MATERIALS RESPOND BY JUNE 1, 2017**

**THANK  
YOU**  
*for  
Your Support!*

## Contribution Information

CHECK (ENCLOSED)

(MADE PAYABLE TO MISSISSIPPI BOOK FESTIVAL)

VISA CARD     MASTER CARD  
 AMERICAN EXPRESS CARD

CARD NUMBER

NAME ON CARD

BILLING ADDRESS

CITY

STATE / ZIP

CARD EXPIRATION DATE

SEC CODE

DATE FOR FUNDS TRANSFER TO FESTIVAL

SIGNATURE

*Send this pledge form  
with your contribution or  
funds transfer plan to:*

**MISSISSIPPI BOOK FESTIVAL FUND**  
**COMMUNITY FOUNDATION  
OF GREATER JACKSON**  
**525 EAST CAPITOL STREET, SUITE 5B**  
**JACKSON, MS 39201**

FP2017-REV:02-06-17

## Funder Information

FUNDER  
NAME

CONTACT PERSON  
(IF DIFFERENT)

CONTACT  
TITLE

MAILING  
ADDRESS

CITY/ STATE  
ZIP

MOBILE #

PHONE #

WEBSITE  
ADDRESS

FAX #

E-MAIL  
ADDRESS

## Funder Levels and Advantages (SELECT ONE)

- WELTY** **\$25,000.00**
- naming rights for one special event (I.E., EVENING, BREAKFAST, AFTER-PARTY)
  - logo in festival advertising
  - logo on festival merchandise
  - logo on festival print collateral
  - logo on festival website
  - logo on festival e-blasts and social media
  - one 10' x 10' tent space on festival grounds
  - six special access badges to events and hospitality lounge
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- WALKER** **\$10,000.00**
- naming rights for venue (I.E., C-SPAN ROOM, STAGE, KIDS CORNER, BOOK SIGNING TENT)
  - logo in festival advertising
  - logo on festival merchandise
  - logo on festival print collateral
  - logo on festival website
  - logo on festival e-blasts and social media
  - one 10' x 10' tent space on festival grounds
  - four special access badges to events and hospitality lounge
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- FAULKNER** **\$5,000.00**
- CHOICE OF  
named sponsor for one panel at Galloway UMC OR three panels within the Capitol Complex
  - name in festival advertising
  - name on festival merchandise
  - name on festival website
  - name on festival e-blasts and social media
  - two special access badges to events and hospitality lounge
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- MORRIS** **\$1,500.00**
- named sponsor for one panel within the Capitol Complex
  - name on festival website
  - two special access badges to events and hospitality lounge

FOR INFORMATION OR CUSTOM FUNDING PACKAGES CONTACT HOLLY LANGE: [HOLLY@MSBOOKFESTIVAL.COM](mailto:HOLLY@MSBOOKFESTIVAL.COM)