



MSBOOKFESTIVAL.COM

2018 EXHIBITOR

# Bookseller Application

*For booksellers wishing to sell books and goods at the Mississippi Book Festival, Saturday, August 18, 2018*

Up to 12 bookseller exhibitors can be accommodated in the Mississippi Book Festival's large open-air independent bookseller tents. Located near the official book signing venue, sellers have an excellent opportunity to market their books.

**FEE OPTIONS: \$150.00, \$300.00, OR \$600.00 | APPLICATION DEADLINE: JUNE 1, 2018**

## REQUIREMENTS

SEND THE FOLLOWING:

bookseller exhibitor fee according to selected table/tent package

## DEADLINE

submittals due by June 1, 2018  
– *must include above requirements* –  
– *electronic submissions accepted* –

## NOTIFICATION

notification of acceptance via email and payments processed by July 1, 2018  
*unaccepted applicants notified by July 1, 2018, and payments voided*

## BOOKSELLER TENT PROVISIONS

one BOOKSELLER TENT and designated 6' BOOKSELLER TABLE(S) provided in BOOKSELLER AREA  
– *see tent/table package at right* –

## EVENT CONDITIONS

festival will not be cancelled due to rain must be prepared for inclement weather  
booksellers responsible for own set up (including power and water)  
ELECTRICITY NOT PROVIDED  
– *plan accordingly* –

space assignments made upon arrival set up at 7 a.m. event day take down no earlier than 4 p.m.  
– *space reserved for entire day* –  
only festival-provided tents allowed  
– *no pop-up or personal tents permitted* –  
seller must stay within allotted space

## CANCELLATIONS

cancellations received by noon CST Friday, August 10, 2018, receive refund

## Bookseller Exhibitor Information

BUSINESS NAME \_\_\_\_\_ SOCIAL SECURITY # \_\_\_\_\_  
 CONTACT PERSON \_\_\_\_\_ OR FEDERAL TAX ID # \_\_\_\_\_  
 TITLE \_\_\_\_\_  
 MAILING ADDRESS \_\_\_\_\_  
 CITY/ STATE \_\_\_\_\_ MOBILE # \_\_\_\_\_  
 ZIP \_\_\_\_\_ WEBSITE ADDRESS \_\_\_\_\_  
 PHONE # \_\_\_\_\_  
 FAX # \_\_\_\_\_  
 E-MAIL ADDRESS \_\_\_\_\_

## Category of Bookseller (SELECT ONE)

- INDEPENDENT BOOKSTORE     NATIONAL BOOKSTORE CHAIN     NON-PROFIT ORGANIZATION  
 PUBLISHER     INDEPENDENT PRESS / LITERARY MAGAZINE  
 OTHER (SPECIFY) \_\_\_\_\_

### TENT/TABLE PACKAGES AVAILABLE

one 10' x 10' BOOKSELLER TENT and two 6' BOOKSELLER TABLES.....\$150.00  
 one 20' x 20' BOOKSELLER TENT and four 6' BOOKSELLER TABLES.....\$300.00  
 one 40' x 40' BOOKSELLER TENT and eight 6' BOOKSELLER TABLES.....\$600.00

**BOOKSELLER TAX RESPONSIBILITIES** *Collect Mississippi state sales tax and other applicable taxes due on merchandise sold; make payment of all above mentioned taxes to the Mississippi Book Festival before leaving the event on Saturday, August 18, 2018, via check or cash (no credit cards accepted).*

## Payment, Information & Agreement (REQUIRED)

COMPANY NAME \_\_\_\_\_  
 MONEY ORDER     CHECK (ENCLOSED) (MADE PAYABLE TO MISSISSIPPI BOOK FESTIVAL)  
 VISA CARD     MASTER CARD     AMERICAN EXPRESS CARD  
 CARD NUMBER \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_  
 NAME ON CARD \_\_\_\_\_

*By signing this application, I acknowledge receipt of and agreement to be bound by the terms and conditions set forth in this application, and*

AGREE TO HOLD HARMLESS THE MISSISSIPPI BOOK FESTIVAL FOR THEFT, PERSONAL INJURY, DAMAGE TO GOODS, AND CIRCUMSTANCES BEYOND THE FESTIVAL'S CONTROL.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_ FEE \_\_\_\_\_  
 PRINTED NAME \_\_\_\_\_ TITLE \_\_\_\_\_

FOR MORE INFORMATION  
[INFO@MSBOOKFESTIVAL.COM](mailto:INFO@MSBOOKFESTIVAL.COM)  
(2018 BKSSELLER 02-20-18)

EMAIL completed form, certificate of insurance, and payment information to [INFO@MSBOOKFESTIVAL.COM](mailto:INFO@MSBOOKFESTIVAL.COM) or MAIL all of the above with payment to:

**MISSISSIPPI BOOK FESTIVAL | ATTN: EXHIBITOR | P.O. BOX 1185 | JACKSON, MS 39215**